

New Mac Port Padded the Bottom Line

Opportunity

Epsitec's well-liked bookkeeping package (Crésus) was already a hit in the French-speaking portion of Switzerland. Likewise, there wasn't much competition in the Mac space for similar products.

Hurdles

Like many Windows developers, Epsitec didn't have a Mac product, and didn't want to write one from scratch. Furthermore, the majority of Epsitec's product development team was focused on adding new features to their existing Windows product.

Solution

By working with CodeWeavers, Epsitec was able to field a Mac version of Crésus without taking its eyes off the ball with respect to its Windows product. Within six months, CodeWeavers had created a ported version of Crésus, with a new installer, that provided its users with a very high-quality Mac experience.

Benefits

By using CodeWeavers, Epsitec's internal product development team was freed from the responsibility of doing the port themselves. The resulting product could continue sharing almost 100% of the code base with the Windows product, meaning that future versions of the product could be fielded very easily as well.

More importantly, the new Mac version paid for itself within 6 months, and the percentage of sales associated with the Mac product have been growing strongly. Epsitec was thus able to enter a new market quickly, efficiently, and at very low cost.

Contact

For more information on how CodeWeavers can help you bring your Windows application into a new market contact:

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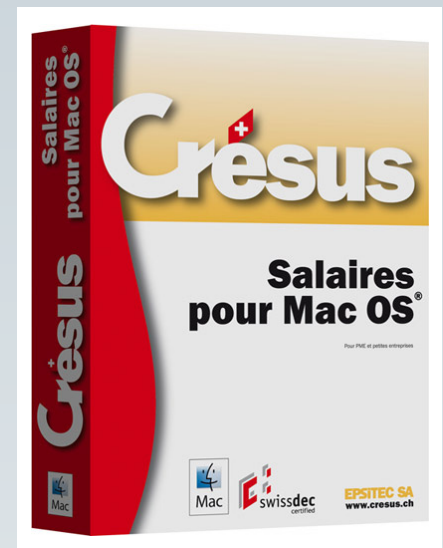
Epsitec

Founder : Pierre Arnaud

Founded : 1978

HQ : Geneva, Switzerland

Product : Crésus



“CodeWeavers took our requests seriously, and we could discuss frankly any issues we ran into.”

-Pierre Arnaud